







## What is EnergyFest?

EnergyFest is Ghent University's 2-yearly flagship event celebrating innovation in energy technology and research. After a successful first edition in 2024, EnergyFest 2026 will once again bring together all relevant stakeholders around today's most pressing energy challenges — from sustainable energy generation and strategic independence to digitalisation and system integration.

We will connect the expertise from academia with tangible needs and opportunities from industry and policy-making to innovate our energy future.

### **EnergyFest 2024 edition**







Research booths at energy fair



Leading voices on a range of energy topics



Matchmaking & brainstorming



EnergyFest 2024 online throwback click here



I'm often invited to speak at energy conferences, but the focus is always on the challenges we face, how we aren't doing enough and how we're not meeting targets.

This event is about celebrating what we ARE doing! – Jan Mertens | Engie (2024 edition)

## About the organizers

EnergyFest is organized by **EnerGhentIC**, the interdisciplinary community of Ghent University innovating our energy future in partnership with industry and policy makers.

### What we do

#### Socio-economic valorisation

Transforming academic breakthroughs into real-life solutions tackling the energy transition challenge

### Collaborative research & innovation services

Partnering up to co-develop technologies and provide expert research services accelerating the energy transition

### **Education & training**

Supporting life-long training of energy professionals



www.energhentic.be



**200+** energy researchers



17 research groups & 5 faculties



Embedded in technology ecosystem: Tech Lane Ghent Ostend Science Park, Campus Kortrijk



7 MIO+ euro yearly private and public funding acquired for energy research & innovation



## Why partner with EnergyFest 2026?

EnergyFest 2026 offers a unique chance to connect with Belgium's top energy experts, innovators and decision makers.

As a sponsor, you gain visibility, leadership and access, all while engaging directly with the community who are shaping and innovating our energy future together with you.

## **Visibility**

Put your brand in front of Belgium's vibrant energy innovation community.

From event banners to digital channels, your brand will be seen by researchers, companies, and policymakers driving the energy transition.



## Leadership

Be recognized as a trusted innovation leader driving the energy transition.

Sponsoring EnergyFest positions you as a frontrunner in sustainable energy innovation, valuing collaboration with research partners.



## **Networking**

As a sponsor, you're not just attending — you're at the center of the conversation.

Your booth or branded presence makes it easy for participants to find and engage with you, while VIP seating and exclusive access moments give you direct contact with speakers, researchers, and industry leaders.



## Standard package | Become an Energizer!

## Entry-level visibility & engagement

#### **VISIBILITY**

- · Your logo on:
  - Website
  - Event banners
  - TV screens in venue
  - Thank you slides (opening & closing)
- Social media 'Energizer' group thank-you post

#### **ENGAGEMENT**

- Booth or demo space in the networking area, consisting of:
  - High table
  - Electricity points
  - Screen (min. 24 inch)
  - Room for one roll-up banner

### **KNOWLEDGE & ACCESS**

- 1 free all-inclusive ticket to EnergyFest 2026
- VIP seat



## Exclusive package | Become a Power Booster!

## Maximum exposure & full engagement

#### **VISIBILITY**

- Your logo on:
  - Website
  - Event banners
  - · TV screens in venue
  - Thank you slides (opening & closing)
- Company movie in loop on venue screens (max. 30-50 sec)
- Special mention during opening & closing sessions
- Social media spotlight post before and after the event (exclusive)

#### **ENGAGEMENT**

- Sponsor input in 1 guiz guestion (with branding on slide)
- Booth or demo space in the networking area, consisting of:
  - High table
  - Electricity points
  - Screen (min. 24 inch)
  - Room for one roll-up banner

#### **KNOWLEDGE & ACCESS**

- Access to participant profiles (opt-in list registration, GDPR compliant)
- 3 free all-inclusive tickets to EnergyFest 2026
- VIP seats

# EnergyFest 2026

# Become a 'Power Booster'

5.000 euro VAT incl.

### + EXCLUSIVE

Power Boosters can also choose one extra sponsorship theme, included in this package\*:

- Sponsor coffee break
- Sponsor lunch
- Sponsor photobooth
- Sponsor after movie
- Sponsor reception

\* These extra themed sponsorships can be chosen exclusively by Power Boosters on a first-come first-served basis.

#### COFFEE BREAK or LUNCH or RECEPTION SPONSOR:

- Logo on coffee break/lunch/reception slides
- Logo on dedicated pancartes at coffee/lunch/reception serving tables
- Logo on dedicated pancartes on high tables in catering area

#### PHOTOBOOTH SPONSOR

- Your logo on dedicat photobooth signage
- Your logo on all photobooth pictures

#### VELLE WUNTE COUNCU

- Your logo on dedicated sponsor screen during movie
- Interview of one company representative during EnergyFest 2026 to be used in after movie

# Ready to shape the energy future together?

We'd be delighted to discuss how your company can become a dedicated EnergyFest 2026 partner!



## **GET IN TOUCH**



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